



World Cultures Media
cultivates a spirit of
true global
citizenship.

What makes you unique?

Each of us comes from a different background, and one of the more obvious differences that supports this is our ethnicity. Beyond this, we all have different experiences, skills and beliefs that we hold. These combine to give us each a "cultural perspective" that is unique and powerful. It is through learning about our cultural perspectives that we realize: **we are all members of one, global community.**

World Cultures Media
deepens our
awareness of other
cultures in our
global
community.

What is World Cultures Media?

World Cultures Media (WCM) is a non-profit organization bringing you unique and honest perspectives on life styles, events, arts, environment, business, health, human rights, and culture. Proceeds from operations benefit local and global children's charities. All the activities are achieved by a group of volunteers. Current reach is 250,000 households in the Cincinnati market via TV and global reach via internet 24x7. WCM is an approved non-profit media vendor. Providing media solutions at low cost and brand speed to create best in class value to the business.

"World Cultures Media is a huge enabler to make all of us "culturally competent global leaders." World Cultures media is a breakthrough for Procter & Gamble and the entire community. You can not afford to miss the rich insights and nuances that will help each of us become better world citizens." Helayne Angelus, Vice President, Global CBD Diversity, Dated: Aug 29th, 2006

Current Series: Business Cultures of the World, Thinking Differently, Welcome to Cincinnati, World Beauty Trends, World Arts, Mother Earth, World Health, & People of the World.

Dr. Soumya Patnaik
Account Executive
Email: soumya@worldculturesmedia.org
Phone: 513-265-0664

Padma Chebrolu
Founder & Executive Director
info@worldculturesmedia.org
Website: worldculturesmedia.org

WORLD CULTURES MEDIA - Building a culturally rich community ...

